

Contents

	List of Tables and Figures	xi
	Preface	xiii
	The Author	xix
	Executive Summary	1
1	Confronting the Technology Challenge in Universities and Colleges	7
2	Leadership, Vision, and Planning in a Post-Fordist Organization	36
3	Planning and Managing Courses and Programs	59
4	Technology Infrastructure and Student Access	76
5	Supporting Faculty	95
6	Calculating the Costs of Teaching with Technology	122
7	Funding Strategies, Collaboration, and Competition	153
8	Organizing for the Management of Educational Technologies	181
9	Research and Evaluation	198
10	Avoiding the Faustian Contract and Meeting the Technology Challenge	210
	References	217
	Index	221