

CONTENTS

Volume 1

Contributors

xiii

1. An Introduction to the "Handbook of Field Experiments"

1

A.V. Banerjee, E. Duflo

1. The Impact on the Way We Do Research
2. The Impact on the Way We Think About the World
3. Conclusion
- References

2
15
21
21

Section I. Some Historical Background

2. The Politics and Practice of Social Experiments: Seeds of a Revolution

27

J.M. Gueron

1. Why Focus on Welfare?
2. Why Experiment?
3. The Story
4. Major Challenges
5. Demonstrating Feasibility: The National Supported Work Demonstration
6. Social Experiments Reincarnated as a Partnership: Testing Feasibility Anew by Evaluating State Initiatives
7. Using Randomized Controlled Trials to Test Full-Scale Programs: The Fight Got Tougher
8. What Works Best? A Multiarm Test of Labor Force Attachment versus Human Capital Development
9. The Momentum Shifts
10. Useful and Used
11. Lessons and Challenges
- Acknowledgments
- References

28
29
30
32
33
38
45
50
53
54
59
66
66

Section II. Methodology and Practice of RCTs

3. The Econometrics of Randomized Experiments	73
S. Athey, G.W. Imbens	
1. Introduction	75
2. Randomized Experiments and Validity	78
3. The Potential Outcome/Rubin Causal Model Framework for Causal Inference	81
4. The Analysis of Completely Randomized Experiments	85
5. Randomization Inference and Regression Estimators	94
6. The Analysis of Stratified and Paired Randomized Experiments	99
7. The Design of Randomized Experiments and the Benefits of Stratification	102
8. The Analysis of Clustered Randomized Experiments	109
9. Noncompliance in Randomized Experiments	114
10. Heterogenous Treatment Effects and Pretreatment Variables	122
11. Experiments in Settings With Interactions	131
12. Conclusion	135
References	135
4. Decision Theoretic Approaches to Experiment Design and External Validity	141
A.V. Banerjee, S. Chassang, E. Snowberg	
1. Introduction	142
2. The Framework	145
3. Perspectives on Experimental Design	147
4. Rerandomization, Registration, and Preanalysis	153
5. External Validity	159
6. Structured Speculation	161
7. Issues of Particular Interest	165
8. Conclusion	171
References	171
5. The Practicalities of Running Randomized Evaluations: Partnerships, Measurement, Ethics, and Transparency	175
R. Glennerster	
1. Collaboration Between Researchers and Implementers	177
2. Preparing for Practical Pitfalls in Field Experiments	192
3. Ethics	200
4. Transparency of Research	216
5. Conclusion	238
References	238

6. The Psychology of Construal in the Design of Field Experiments **245**

E.L. Paluck, E. Shafr

1. Introduction 246
2. Pilot: Seek Shared Construal of Behavior and the Situation Between Investigators and Participants 253
3. Design: Ensure the Intervention Design, Measurement, and Deployment Achieve Shared Construal Between Investigators and Participants 256
4. Interpret: How Do Investigators Construe What Matters in the Data? 262
5. Concluding Thoughts 265
- References 266

Section III. Understanding Preferences and Preference Change

7. Field Experiments in Markets **271**

O. Al-Ubaydli, J.A. List

1. Introduction 272
2. Preamble 274
3. Main Results 280
4. Methodological Insights 300
5. Closing Remarks 302
- References 303

8. Field Experiments on Discrimination **309**

M. Bertrand, E. Duflo

1. Introduction 310
2. Measuring Discrimination in the Field 315
3. Consequences of Discrimination 345
4. What Affects Discrimination? 359
5. Conclusion 382
- References 383

9. Field Experiments on Voter Mobilization: An Overview of a Burgeoning Literature **395**

A.S. Gerber, D.P. Green

1. Intellectual Context for Emergence of Field Experiments in Political Science 397
2. How Do Experiments Address the Problems in the Prior Voter Turnout Research? 402
3. An Overview of the Experimental Literature on Voter Mobilization 406
4. The Effect of Messaging 417
- References 434

10. Lab in the Field: Measuring Preferences in the Wild	439
U. Gneezy, A. Imas	
1. Theoretically-Relevant Populations	441
2. Using Lab-in-the Field for Collecting Covariates as Complements to RCTs and for Targeting Policy	445
3. Comparing Between Contexts and Cultures	452
4. External Validity	456
5. Conclusion	459
References	461
11. Field Experiments in Marketing	465
D. Simester	
1. Papers that Report Field Experiments	466
2. Pricing Topics	471
3. Advertising Topics	476
4. Product-Related Topics	479
5. Model Validation	480
6. Other Topics	481
7. Designing Experiments and Future Topics	484
8. Conclusions	488
Appendix: Summary of the Papers	490
References	494
<i>Index</i>	499

VOLUME 2

Contributors

Section I. The Challenge of Improving Human Capital

1. Impacts and Determinants of Health Levels in Low-Income Countries	3
P. Dupas, E. Miguel	
1. Introduction	4
2. Methodological Section	6
3. Experimental Estimates of the Impact of Health on Individual Productivity	18
4. Environmental/Infrastructural Determinants of Health	31
5. Demand for Health Products and Healthcare	34
6. Supply of Health Care	69
7. Conclusion	82
References	84