## CONTENTS

## Volume 1

Acknowledgments

References

Con	tributors	xiii
1.	An Introduction to the "Handbook of Field Experiments"	1
	A.V. Banerjee, E. Duflo	
	1. The Impact on the Way We Do Research	2
	2. The Impact on the Way We Think About the World	15
	3. Conclusion	21
	References	21
Sec	ction I. Some Historical Background	
2.	The Politics and Practice of Social Experiments: Seeds of a Revolution	27
	J.M. Gueron	
	1. Why Focus on Welfare?	28
	2. Why Experiment?	29
	3. The Story	30
	4. Major Challenges	32
	5. Demonstrating Feasibility: The National Supported Work Demonstration	33
	6. Social Experiments Reincarnated as a Partnership: Testing Feasibility Anew	
	by Evaluating State Initiatives	38
	7. Using Randomized Controlled Trials to Test Full-Scale Programs: The Fight	
	Got Tougher	45
	8. What Works Best? A Multiarm Test of Labor Force Attachment versus	
	Human Capital Development	50
	9. The Momentum Shifts	53
	10. Useful and Used	54
	11. Lessons and Challenges	59

66

66

xiii

## Section II. Methodology and Practice of RCTs

## CONTENT

3.	The Econometrics of Randomized Experiments		13
	S. Athey, G.W. Imbens		
	1. Introduction		75
	2. Randomized Experiments and Validity		78
	3. The Potential Outcome/Rubin Causal Model Framework f	or Causal Inference	81
	4. The Analysis of Completely Randomized Experiments		85
	5. Randomization Inference and Regression Estimators		94
	6. The Analysis of Stratified and Paired Randomized Experim	nents	99
	7. The Design of Randomized Experiments and the Benefits	of Stratification	102
	8. The Analysis of Clustered Randomized Experiments		109
	9. Noncompliance in Randomized Experiments		114
	10. Heterogenous Treatment Effects and Pretreatment Variab	les	122
	11. Experiments in Settings With Interactions		131
	12. Conclusion		135
	References		135
4.	Decision Theoretic Approaches to Experiment Desig	an and External Validity	141
4.			
	A.V. Banerjee, S. Chassang, E. Snowberg		
	1. Introduction		142
	2. The Framework		145
	<ol><li>Perspectives on Experimental Design</li></ol>		147
	<ol><li>Rerandomization, Registration, and Preanalysis</li></ol>		153
	5. External Validity		159
	6. Structured Speculation		161
	7. Issues of Particular Interest		165
	8. Conclusion		171
	References		171
5	. The Practicalities of Running Randomized Evaluation	ons: Partnerships,	
	Measurement, Ethics, and Transparency		175
	R. Glennerster		
			177
	1. Collaboration Between Researchers and Implementers		192
	2. Preparing for Practical Pitfalls in Field Experiments		200
	3. Ethics		
	4. Transparency of Research		238
	5. Conclusion		200

References

6.	The Psychology of Construal in the Design of Field Experiments	245
	E.L. Paluck, E. Shafir	
	1. Introduction	246
	<ol> <li>Pilot: Seek Shared Construal of Behavior and the Situation Between</li> </ol>	16
	Investigators and Participants	253
	3. Design: Ensure the Intervention Design, Measurement, and Deployment	
	Achieve Shared Construal Between Investigators and Participants	256
	4. Interpret: How Do Investigators Construe What Matters in the Data?	262
	5. Concluding Thoughts	265
	References	266
Sec	tion III. Understanding Preferences and Preference Change	
7.		271
	O. Al-Ubaydli, J.A. List	
	1. Introduction	272
	<ol> <li>Introduction</li> <li>Preamble</li> </ol>	274
	3. Main Results	280
	4. Methodological Insights	300
	5. Closing Remarks	302
	References	303
	Released	
8.	Field Experiments on Discrimination	309
	M. Bertrand, E. Duflo	
	1. Introduction	310
	2. Measuring Discrimination in the Field	315
	3. Consequences of Discrimination	345
	4. What Affects Discrimination?	359
	5. Conclusion Letting Human Capital noise	382
	References	383
9.	Field Experiments on Voter Mobilization: An Overview	4.27
	of a Burgeoning Literature	395
	A.S. Gerber, D.P. Green	
	1. Intellectual Context for Emergence of Field Experiments in Political Science	397
	2. How Do Experiments Address the Problems in the Prior Voter Turnout Research?	402
	3. An Overview of the Experimental Literature on Voter Mobilization	406
	4. The Effect of Messaging	417
	References	434

U. Gneezy, A. Imas 1. Theoretically-Relevant Populations 2. Using Lab-in-the Field for Collecting Covariates as Complements to RCTs and for Targeting Policy 3. Comparing Between Contexts and Cultures 4. External Validity 456 5. Conclusion 459 References 461 11. Field Experiments in Marketing 465 D. Simester 1. Papers that Report Field Experiments 466 2. Pricing Topics 479 5. Model Validation 480 6. Other Topics 481 7. Designing Experiments and Future Topics 482 48. Conclusions 484 8. Conclusion 499 CVLUME 2 Contributors 484 8. Conclusion 4 2. Methodological Section 4 3. Experimental Estimates of the Impact of Health on Individual Productivity 4 4 5. Demand for Health Care 4 6. Supply of Health Care 4 6. Supply of Health Care 5 7 7 7 8 7 8 7 8 8 8 8 8 8 8 8 8 8 8 8	10.	Lab in the Field: Measuring Preferences in the Wild	439
2. Using Lab-in-the Field for Collecting Covariates as Complements to       RCTs and for Targeting Policy       445         3. Comparing Between Contexts and Cultures       452         4. External Validity       456         5. Conclusion       459         References       461         11. Field Experiments in Marketing       465         D. Simester       466         1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       488         Appendix: Summary of the Papers       490         References       491         Index       492         VOLUME 2       200         Contributors       310         9. Dupas, E. Miguel       1         1. Introduction       4         2. Methodological Section       6         3. Experimental/Infrastructural Determinants of Health Levels in Low-Income Countries       3         9. Dupas, E. Miguel       4         1. Introduction       4         2. Methodol		U. Gneezy, A. Imas	
RCTs and for Targeting Policy       445         3. Comparing Between Contexts and Cultures       452         4. External Validity       456         5. Conclusion       459         References       461         11. Field Experiments in Marketing       465         D. Simester       466         1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       488         Appendic: Summary of the Papers       490         References       499         VOLUME 2       200         Contributors       311         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       1         1. Introduction       4         2. Methodological Section       6         3. Experimental/Infrastructural Determinants of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Deperimental Estimates of the Impact of Health andividual Product		1. Theoretically-Relevant Populations	441
RCTs and for Targeting Policy       445         3. Comparing Between Contexts and Cultures       452         4. External Validity       456         5. Conclusion       459         References       461         11. Field Experiments in Marketing       465         D. Simester       466         1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       488         Appendic: Summary of the Papers       490         References       499         VOLUME 2       200         Contributors       311         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       1         1. Introduction       4         2. Methodological Section       6         3. Experimental/Infrastructural Determinants of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Deperimental Estimates of the Impact of Health andividual Product		2. Using Lab-in-the Field for Collecting Covariates as Complements to	
4. External Validity       456         5. Conclusion       459         References       461         11. Field Experiments in Marketing       465         D. Simester       466         1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       499         VOLUME 2       499         Contributors       38         P. Dupas, E. Miguel       41         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       44         6. Supply of Health Care       69         7. Conclusion       82			445
4. External Validity       456         5. Conclusion       459         References       461         11. Field Experiments in Marketing       465         D. Simester       466         1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       488         Appendix: Summary of the Papers       490         References       494         Index       499         VOLUME 2       200         Contributors       300         P. Dupas, E. Miguel       1         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         3. Demand for Health Products and Healthcare       34         4. Supply of Health Care       69         7. Conclusion       82			452
References     461       11. Field Experiments in Marketing     465       D. Simester     466       1. Papers that Report Field Experiments     466       2. Pricing Topics     471       3. Advertising Topics     476       4. Product-Related Topics     479       5. Model Validation     480       6. Other Topics     481       7. Designing Experiments and Future Topics     481       8. Conclusions     488       Appendbc: Summary of the Papers     490       References     491       VOLUME 2       Contributors       Xiiiiiii       Section 1. The Challenge of Improving Human Capital       1. Impacts and Determinants of Health Levels in Low-Income Countries     3       P. Dupas, E. Miguel     6       1. Introduction     4       2. Methodological Section     6       3. Experimental/Infrastructural Determinants of Health on Individual Productivity     18       4. Environmental/Infrastructural Determinants of Health     11       3. Demand for Health Products and Healthcare     64       4. Supply of Health Care     69       7. Conclusion     62			456
11. Field Experiments in Marketing       465         D. Simester       1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       494         Index       499         VOLUME 2       20         Contributors       20         1. Impacts and Determinants of Health Levels in Low-Income Countries       6         P. Dupas, E. Miguel       6         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health care       69         3. Demand for Health Products and Healthcare       64         4. Supply of Health Care       69         7. Conclusion       82		5. Conclusion	459
D. Simester       466         1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       499         VOLUME 2         Contributors         Xili         Section I. The Challenge of Improving Human Capital         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		References and public	461
D. Simester       1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       476         6. Other Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       499         VOLUME 2         Section 1. The Challenge of Improving Human Capital         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82			
1. Papers that Report Field Experiments       466         2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       499         VOLUME 2         Contributors         Stigue         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         4. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82	11.		
2. Pricing Topics       471         3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       494         VOLUME 2         Contributors         Section I. The Challenge of Improving Human Capital         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       6         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		D. Simester Senting Preferences and Preference Change The Strengt	
3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       499         VOLUME 2         Contributors         Xili         Section 1. The Challenge of Improving Human Capital         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		1. Papers that Report Field Experiments	466
3. Advertising Topics       476         4. Product-Related Topics       479         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       499         VOLUME 2         Contributors         Xiii         Section I. The Challenge of Improving Human Capital         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		2. Pricing Topics	471
4. Frouctive related ropits       475         5. Model Validation       480         6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       499         VOLUME 2       499         Contributors       xiii         Section I. The Challenge of Improving Human Capital       1         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		3. Advertising Topics	476
6. Other Topics       481         7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       494         Index       499         VOLUME 2       499         Contributors       xiii         Section 1. The Challenge of Improving Human Capital       xiii         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		4. Product-Related Topics	479
7. Designing Experiments and Future Topics       484         8. Conclusions       488         Appendix: Summary of the Papers       490         References       494         Index       499         VOLUME 2       499         Contributors       xiii         Section 1. The Challenge of Improving Human Capital       1         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		5. Model Validation	480
8. Conclusions       488         Appendix: Summary of the Papers       490         References       494         Index       499         VOLUME 2       499         Contributors       xili         Section I. The Challenge of Improving Human Capital       1         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       6         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		6. Other Topics	481
Appendix: Summary of the Papers       490         References       494         Index       499         VOLUME 2       499         Contributors       Xiii         Section 1. The Challenge of Improving Human Capital       1         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		7. Designing Experiments and Future Topics	484
References       494         Index       499         VOLUME 2       1000000000000000000000000000000000000		8. Conclusions	488
Index 499 VOLUME 2 Contributors xili Section 1. The Challenge of Improving Human Capital 1. Impacts and Determinants of Health Levels in Low-Income Countries 3 P. Dupas, E. Miguel 1. Introduction 4 2. Methodological Section 6 3. Experimental Estimates of the Impact of Health on Individual Productivity 18 4. Environmental/Infrastructural Determinants of Health 31 5. Demand for Health Products and Healthcare 34 6. Supply of Health Care 69 7. Conclusion 82		Appendix: Summary of the Papers	490
Index 499 VOLUME 2 Contributors x/// Section 1. The Challenge of Improving Human Capital 1. Impacts and Determinants of Health Levels in Low-Income Countries P. Dupas, E. Miguel 1. Introduction 4 2. Methodological Section 6 3. Experimental Estimates of the Impact of Health on Individual Productivity 18 4. Environmental/Infrastructural Determinants of Health 31 5. Demand for Health Products and Healthcare 34 6. Supply of Health Care 69 7. Conclusion 82		References	
VOLUME 2       xiii         Contributors       xiii         Section 1. The Challenge of Improving Human Capital       3         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82		Field Experiments on Discrimination righted streaminged to reverse ref.	
VOLUME 2       xiii         Contributors       xiii         Section I. The Challenge of Improving Human Capital       1         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82	Inde	M. Bertrand, E. Duño	499
Contributors       xili         Section I. The Challenge of Improving Human Capital       3         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82	V	DILIME 2	
Section I. The Challenge of Improving Human Capital       3         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82			
Section I. The Challenge of Improving Human Capital       3         1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82			xiii
1. Impacts and Determinants of Health Levels in Low-Income Countries       3         P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82			
P. Dupas, E. Miguel       4         1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82	Se	ction I. The Challenge of Improving Human Capital	
1. Introduction       4         2. Methodological Section       6         3. Experimental Estimates of the Impact of Health on Individual Productivity       18         4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82	1.	Impacts and Determinants of Health Levels in Low-Income Countries	3
1. Introduction42. Methodological Section63. Experimental Estimates of the Impact of Health on Individual Productivity184. Environmental/Infrastructural Determinants of Health315. Demand for Health Products and Healthcare346. Supply of Health Care697. Conclusion82		r. Dupus, E. Miguei	
2. Methodological Section63. Experimental Estimates of the Impact of Health on Individual Productivity184. Environmental/Infrastructural Determinants of Health315. Demand for Health Products and Healthcare346. Supply of Health Care697. Conclusion82		of a Burgeoning Literature	4
3. Experimental Estimates of the Impact of Health on Individual Productivity184. Environmental/Infrastructural Determinants of Health315. Demand for Health Products and Healthcare346. Supply of Health Care697. Conclusion82			
4. Environmental/Infrastructural Determinants of Health       31         5. Demand for Health Products and Healthcare       34         6. Supply of Health Care       69         7. Conclusion       82			
5. Demand for Health Products and Healthcare346. Supply of Health Care697. Conclusion82			
6. Supply of Health Care       69         7. Conclusion       82			
7. Conclusion 82			1.50
		a sepper a neuro	